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CSQ Bio® Announces CSQ Bio® – Surgical and Introduces INNESTO Rx™ Surgical Collagen Powder

National commercialization initiative prepares for INNESTO Rx™ sales beginning January 4, 2027

SCOTTSDALE, Ariz.--(BUSINESS WIRE)--CSQ Bio® today announced the introduction of CSQ Bio® – Surgical, its surgical-focused business, and unveiled INNESTO Rx™, a CSQ Bio®-branded surgical collagen powder. National commercial sales of INNESTO Rx™ are scheduled to begin January 4, 2027. The underlying collagen product is FDA 510(k)-cleared.

CSQ Bio® – Surgical will focus on national commercialization of surgical products, working with manufacturers and healthcare organizations on product introductions, clinical education and market development.

National Leadership

Alyssa Flores, Founder and CEO of CSQ Bio® and Federal Commercialization Partners USA™ (FedCom™), leads the surgical expansion and national commercialization strategy.

“We have spent years building relationships with manufacturers and healthcare providers, and CSQ Bio® – Surgical is a natural next step,” said Alyssa Flores, Founder and CEO of CSQ Bio® and FedCom™. “INNESTO Rx™ is our first product introduction under this initiative. We look forward to bringing it to market in January.”

Introducing INNESTO Rx™

INNESTO Rx™ utilizes non-hydrolyzed, triple-helical bovine collagen and is supplied in sterile, single-use packaging. Upon contact with a new or open wound, the collagen powder transforms into a gel that covers the wound area and maintains a moist, low-pH wound environment.

The product is intended for use in accordance with the FDA-cleared labeling and indications for use of the underlying device. These include partial- and full-thickness wounds; Stage I–IV pressure wounds; venous ulcers; ulcers caused by mixed vascular etiologies; venous stasis ulcers; diabetic ulcers; first- and second-degree burns; cuts and abrasions; and surgical wounds.

Applicable surgical areas include orthopedic surgery, podiatry and foot and ankle, cardiovascular, abdominal, neurologic, plastic and breast reconstruction, general surgery, OB/GYN, trauma and vascular procedures, as well as applicable burn and ulcer cases.

National Commercialization

CSQ Bio® – Surgical will work with manufacturers and healthcare organizations to introduce surgical technologies nationwide. Preparations for INNESTO Rx™ commercial sales are underway ahead of the planned January 4, 2027 start date.

CSQ Bio® plans to introduce INNESTO Rx™ to healthcare and industry partners in connection with SAWC Fall 2026, taking place October 15–18 in Las Vegas, ahead of commercial sales in January 2027.

About CSQ Bio®

CSQ Bio® is a Scottsdale, Arizona-based healthcare commercialization and distribution company focused on innovative medical technologies and biologic solutions. Through strategic manufacturer partnerships, clinical education, market development and commercialization support, CSQ Bio connects innovation with healthcare delivery across surgical and specialty markets. www.csqbio.com

About CSQ Bio® – Surgical

CSQ Bio® – Surgical is a national surgical commercialization company bringing surgical technologies and biologic solutions to healthcare markets across the United States. The company works with manufacturers and healthcare organizations to support product introductions, education and market development.

About FedCom™

Federal Commercialization Partners USA™ (FedCom™) is focused on federal healthcare commercialization, contracting and national federal sales development. www.fedcomusa.com

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